

2005 Aim at more pleasant thing!

The advertisement is a large outdoor display for 'C-MODE Egg Gold'. It features a central banner with several people wearing chicken costumes. The banner has the following text:

- Top left: レジエーションライン (Reservation Line)
- Top right: 栄養ドリンク完全投与 (Complete administration of nutritional drink)
- Center: 日々是争乱否創卵 (Every day is a struggle, is it or not? Egg creation)
- Bottom left: 産卵ライン (Egg production line)
- Bottom right: お一人様一パック限り!? (One pack per person!?)

Below the main banner is a red banner with the following text:

- Top: 産不足が生んだ新しい感覚 (New sensation born from production shortage)
- Center: Cモード卵金 (C-Mode Egg Gold)
- Bottom: 価格：基本的に時価っばい (Price: basically market price)

On the far left of the red banner, there is vertical text: 産卵の連続の産め産めコール (Continuous egg production call for production).

The background shows a busy street with a large yellow sign featuring the character '安' (cheap) and other commercial signs.

※例年通り一切の合成作業はしていません。神にかけて全て実写でございます。